This privacy statement covers our website [http://www.nommax.com].

At nommax, we want to demonstrate our commitment to your privacy. Thus, our company has agreed to disclose its information practices and have its privacy practices regularly reviewed.

If you have questions or concerns regarding this statement, you should first contact us at:

HELPDESK@NOMMAX.COM

What information do we collect?

- We collect information from you when you register on the site, place an order.
- When ordering or registering, we ask for your name, e-mail address, mailing address, phone number, and credit card information. You may, however, visit our site anonymously.
- Like many websites, we use "cookies" to enhance your experience and gather information about visitors and visits to our websites. Please refer to the "Do we use 'cookies'?" section below for information about cookies and how we use them.

How do we use your information?

We may use the information we collect from you when you register, purchase products, surf the website, or use certain other site features in the following ways:

- To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.

How do we protect visitor information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

Do we use Cookies, track IP addresses, or use other passive means to collect information?

We do not link aggregate user data with personally identifiable information.

We DO NOT Share Personally Identifiable Information with Third Parties.

We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are **not permitted** to use the information collected on our behalf, except to help us conduct and improve our business.

Cookies

We use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. This information does not identify individual users.

As you browse through our website, advertising cookies will be placed on your computer so that we can understand what you are interested in. Our display advertising partners then enable us to present you with retargeting advertising on other sites based on your previous interaction with us. The techniques our partners employ do not collect personal information such as your name, email address, postal address or telephone number.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Google Chrome, Safari, or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly. However, you can still place orders over the telephone by contacting customer service.

IP Addresses

We may keep track of Internet Protocol (IP) addresses to (among other things): (i) troubleshoot technical concerns, (ii) maintain website safety and security, (iii) restrict access to our Sites to certain users, and, (iv) better understand how our Sites are utilized. An IP address is a number that is used by computers on the network to identify your computer every time you log on to the Internet.

Log Files

We (or a vendor on our behalf) may collect information in the form of logs – files that record website activity and gather statistics about web users' browsing habits. These entries are generated anonymously, and help us gather (among other things) (i) a user's browser type and operating system, (ii) information about a user's session (such as the URL they came from, the date and time they visited our Site, and which pages they've viewed on our site and for how long), and, (iii) other similar navigational or click-stream data. We also use information captured in log file for our internal marketing and demographic studies, so we can constantly improve and customize the online services we provide you. Log files are used internally only, and are not associated with any particular user.

Web Beacons

Use web beacons (or clear GIFs) on our website. Web beacons (also known as "web bugs") are small strings of code that provide a method of delivering a graphic image on a web page or in an email message for the purpose of transferring data back to us. The information collected via web beacons may lude some of the information described in the IP Address section directly above. We use web beacon information for a variety of purposes, including but not limited to, site traffic reporting, unique visitor counts, and reporting. Information contained in web beacons is not associated with any particular user.

Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information for their promotional purposes unless we provide you with advance notice, except as described below. The term "outside parties" does not lude Our . It also does not lude website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site.

We use an outside credit card processing company to bill you for goods and services, they are provided your name, address, email address, and payment information to provide payment services. You may be contacted by phone, mail or email to be notified of details of your transaction, payment receipt or possible fraud prevention measures. These companies do not retain, share, store or use personally identifiable information for any other purposes.

We use UPS and Federal Express in case it is needed to deliver goods to you. You may be contacted by phone, mail or email to be notified of shipping details and tracking numbers, and potentially to coordinate delivery. These companies do not retain, share, store or use personally identifiable information for any other purposes.

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However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

We post customer reviews on our web site which may contain personally identifiable information such as the customer's name. We do obtain the customer's consent prior to posting the review to post their name along with their review.

Analytics Tools

We use analytics tools and other third party technologies, such as Google Analytics, Adroll and DoubleClick Cookies, to collect non-personal information in the form of various usage and user metrics when you use our online Sites and/or Services. These tools and technologies collect and analyze certain types of information, including cookies, IP addresses, device and software identifiers, referring and exit URLs, onsite behavior and usage information, feature use metrics and statistics, usage and purchase history, MAC Address, mobile unique device ID, and other similar information.

The third party analytics companies who collect information on our Sites and/or Services and other online products and/or services may combine the information collected with other information they have independently collected from other websites and/or other online or mobile products and services relating to your activities across their network of websites as well as online and/or mobile products and services. Many of these companies collect and use information under their own privacy policies.

In addition to our use of technologies as described herein, we may permit certain third party companies to help us tailor advertising that we think may be of interest to you based on your use of Our Sites and/or Services and to otherwise collect and use data about your use of Our Sites and/or Services. For more information about this practice, please see the "Third Party Advertising Technologies" section below.

How can you opt-out, remove or modify information you have provided to us?

To modify your personal information, please let us know by modifying your preferences in the "My Account" section. Please note that due to email production schedules you may receive any emails already in production.

To delete all of your online account information from our database, sign into the "My Account" section of our site and remove your shipping addresses, billing addresses & payment information.

Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

You may contact us with changes to your personal information to the above mentioned email. You may opt out of the DoubleClick cookie by visiting the <u>Google advertising opt-out page</u> or you may opt out of Google Analytics by visiting the <u>Google Analytics opt-out page</u>.

Third party links

In an attempt to provide you ease of access, we may include third party links on our site. These linked sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work).

Changes to our policy

If we decide to change our privacy policy, we will post those changes to this privacy statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

Policy changes will apply only to information collected after the date of the change.

Questions and feedback

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

Online Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms and Conditions

Please also visit our <u>Terms and Conditions</u> section establishing the use, disclaimers, and limitations of liability governing the use of our website.

Your consent

By using our site, you consent to our privacy policy.

Thank you for your trust.